BrandRail™ Personalized Handrails

Custom, Unique and Permanent Messaging

BrandRail provides custom personalization options for escalator handrails.

PERMANENT BRANDING SOLUTIONS

Our BrandRail handrails offer a permanent branding solution for logos, directional information, messages or decorative graphics.

POINT-OF-SALE

Customers now have the ability to strategically target high traffic locations and put their brand into the hands of millions - permanently! Our innovative etching technology allows for detailed graphics and high resolution, while our processing techniques permanently bond graphics to NT handrails.

Manufactured in an ISO14001 facility, BrandRail has been engineered to meet environmental standards and can be recycled.

FEATURES

- Endless personalization possibilities
- State-of-the-art handrail etching technology
- Style and information at your fingertips

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